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FOR IMMEDIATE RELEASE

TouchStar Hosted Announces Record Growth and Unveils New Brand – TelStar Hosted Solutions.
Hosted division reorganizes, expands product offering and realizes 235% growth.

Denver, Colo. (PRWEB) --- TouchStar Hosted experienced significant growth over the past two years. As a result of the continued increase in demand for hosted call center solutions, the hosted and on-premise divisions have been separated. TouchStar Software's on-premise division has been acquired by Noble Systems, a call center solutions provider, while the former TouchStar Hosted division will continue as TelStar® Hosted Solutions.

TelStar Hosted Solutions will operate independently and continue to provide the industry leading Noble® DataTel and Noble® TouchStar hosted call center solutions through a license agreement with Noble Systems. With over 200% growth in the past 24 months and record sales for 2009, TelStar is uniquely positioned to service both the SMB and Enterprise hosted call center markets.

"Building a hosted business takes time and growth is usually slow and incremental. When the premise and hosted businesses were separated in early 2008, we never expected the hosted group to become so profitable, so fast," said Chris Rieple, TelStar's division president. "What started with a few servers three years ago has developed into a world class hosted call center solution spanning three co-location facilities servicing hundreds of customers and thousands of agents worldwide. The division is poised for significant growth this next year."

Connie Anderson, TelStar's director of sales and customer service comments, "This is a very exciting time for TelStar. With the significant increase in the demand for hosted call center solutions and with the multiple product offerings, we've been able to capitalize on the demand by servicing a broader spectrum of the market than our single solution competitors. TelStar offers very stable and feature rich solutions with an aggressive sales force supported by strong technical and customer support operations."

Significant investment was made into Telstar's system infrastructure in the first quarter of 2009 effectively doubling available capacity and the division expanded into its third co-location facility in February. Leveraging carrier class hardware in Tier III co-location facilities has enabled TelStar to meet the demand of customers with the highest security and uptime requirements.

Jason Schlinsog, TelStar's director of support comments, "While staying ahead of the growth has its challenges we anticipated the need for a major increase in our capacity last year. It was a bit of a gamble to grow the infrastructure as much as we did but it paid off. Our utilization is high and we're adding new infrastructure almost weekly."

About TelStar
TelStar provides world class hosted call center software offering industry leading SaaS deployment options. TelStar serves hundreds of global businesses and call centers from its headquarters in Denver and regional offices around the world. TelStar's unified communications products include: SMB and Enterprise hosted call center center software, hosted VoIP telecommunications systems, hosted predictive dialers, hosted automated voice messaging, hosted advanced ACD & IVR, hosted recording, and hosted call compliance management. For more information, please visit www.telstarhosted.com or call 877.483.5782.